



FLORIDA GETAWAY PROMOTION RULES

1. HOW IT WORKS: Beginning on 8/19/2019 and running through 9/15/2019, Listeners of WKLT-WKLZ may enter to win a pair of Airline Vouchers for a direct flight from Cherry Capital Airport to Orlando-Sanford Airport and a 3-night hotel stay courtesy of Allegiant Airways along with \$300 in VISA Cards. Listeners will be directed to register on the WKLT Website or listeners will be directed to call the studio lines when they hear the cue to call. The Grand Prize winners will be drawn and announced 9/16/2019

2. HOW TO ENTER: You will be entered based on the form of entry, Must be 21 to enter: (1) To enter, participants must visit the WKLT Website (WKLT.com) then fill out and submit the on-line registration form from 8/19/2019 through 11:59pm on 9/15/2019. (2) Listen to WKLT and listen for the cue to call. (3) Register by submission using the WKLT Radio APP. Limit one entry per person, per day for all form of entries. No mechanically-reproduced entries permitted. Not responsible for lost, late, mutilated, illegible or incomplete entries. All entries become the sole property of Northern Broadcast Inc. (WKLT).

3. PRIZES AND APPROX. RETAIL VALUES: Grand Prize - includes (2) round trip air fare vouchers and a (3) Three night hotel stay, courtesy of Allegiant Airways **(valued at approximately \$1850)** and **\$300 in Visa Cards (valued at \$300)**

4. GENERAL RULES: No Purchase is necessary. This sweepstakes is open to WKLT-WKLZ listeners who are permanent residence is within the 23 Counties as defined by the Traverse City – Petoskey- Cadillac Total Survey area. Employees and their representatives, affiliates, subsidiaries, distributors, advertising and promotion agencies, their immediate family members and/or those living in the same household of each are NOT ELIGIBLE. This sweepstakes is void where prohibited by law, and is subject to federal, state and local laws and regulations. All federal, state and local taxes are the sole responsibility of winner. By accepting prizes the Grand Prize winner agrees to hold WKLT and their affiliates, subsidiaries, advertising and promotion agencies, as well as their respective affiliates, officers, directors, agents, employees and assigns, harmless against any and all claims arising out of use or misuse of prize and acknowledges that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the prize including, but not limited to, its quality or availability, except in regard to Sponsor and the standard written warranty statement provided with the prizes. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Acceptance of prize constitutes permission to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By participating in this promotion, entrants agree to be bound by the official rules and the decisions of the Sponsor. No substitution or transfer of prize permitted, except Sponsor reserves the right to award a prize of equal or greater value. Sponsor not responsible for any typographical or other error in the printing of this offer, administration of the contest or in the announcement of prizes. In the event WKLT is prevented from continuing with this promotion, or the integrity and/or feasibility of the promotion is severely undermined by any event beyond WKLT's control, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or other cause not reasonably within control (each a "Force Majeure" event or occurrence), WKLT shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without further obligation. If WKLT, in its discretion, elects to abbreviate the promotion as a result of a Force Majeure event, WKLT reserves the right, but not the obligation, to award the prize from among all valid and eligible entries received up to the time of such Force Majeure event, in a random drawing. In no event will more prizes be awarded than stated in Rule #3. By participating in the Promotion, the winner(s) agree to have his or her name, voice and likeness used in any advertising or broadcasting material related to such Promotion, without further compensation, and (where permitted by law) to sign a publicity release confirming such consent prior to acceptance of the prize

5. WINNERS RESPONSIBILITY FOR TAXES AND REGULATIONS: The Grand Prize winner(s) of the KLT/ Florida Giveaway will be solely responsible for any and all local, state and federal taxes, as well as any other fees incurred by his/her/ their participation in the contest. Employees of Northern Broadcast Inc., contest sponsors, their agencies, distributors and families are not eligible to win. Contest is void where prohibited by law. All Federal, State and Local laws and regulations apply. The odds of winning are dependent on the number of total entries received. Winners will be required to submit any and all required documentation to Northern Broadcast Inc. for tax information purposes.

6. RULES REQUEST: For a copy of the official rules, send a self-addressed, stamped business size (#10) envelope postmarked by 10/31/2019 to: KLT (C/O Florida Getaway) –, 1020 HASTINGS ST., TRAVERSE CITY, MI 49686.

7. WINNERS INFORMATION: For the complete Winners details from the KLT-Florida Giveaway mail request to: KLT (C/O Florida Giveaway) –, 1020 HASTINGS ST., TRAVERSE CITY, MI 49686. Please specify the contest about which you are inquiring. Note: Winners list for the KLT/ Florida Giveaway will not be available until after September 16, 2019.